



General Voters
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SVEEP is the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India. It is a multi-intervention programme that reaches out through different modes and media to educate citizens, electors, and voters about the electoral process in order to increase their awareness and promote their informed participation. SVEEP is designed according to the socio-economic, cultural, and demographic profile of the state as well as history of electoral participation in previous rounds of elections. The Commission produces several voter