VIKSIT BHARAT@2047: VOICE OF YOUTH

<u>SoP</u>

Introduction

Viksit Bharat@2047 is the vision of Government of India to make India a developed nation by 2047, the 100th year of its independence. The vision encompasses various aspects of development, including economic growth, social progress, environmental sustainability, and good governance.

As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realise that tremendous dedication and belief in India's destiny, immense desire, potential, talent and capabilities of the Indians, especially the youth, coupled with steadfast leadership, is necessary to realise this potential. There is enormous work that needs to be undertaken in a mission mode to make India **Viksit Bharat by 2047**. For this to happen, there is a need to chalk out a bold, ambitious and transformative agenda, and its communication to all stakeholders. The role of the youth, who constitute our largest population group, has a huge role here as they will lead India to Viksit Bharat by 2047.

Therefore, it is important to channelise the innovative ideas of the youth into nation-building by inviting them to ideate and contribute to the vision of Viksit Bharat by 2047. It is important that every youth, more so the youth in colleges/ institutes and Universities take part in this important nation building exercise. Therefore, it is important that outreach initiative of this program reaches to every youth in the country. Department of Higher Education, Ministry of Education will lead the communication and outreach in this regard.

SoP for different stakeholders

Entity	Pre Event Activities	Post Event Activities
Universities/	1. Universities/ Institutes to	1. QR Code may be given prominence
Institutes	share the weblink to all	through websites and social media by
	college for the faculty and	Universities/ Institutes.
	students to attend the event	2. WhatsApp groups formed especially
	on 11 th December 10.30 AM.	broadcast groups for media may be
	2. Ensure Participation on LIVE	utilized for the dissemination of QR
	Session: Identify the space	Code.
	from where the faculty and	3. A Social Media Campaign by
	students can attend the Live	universities and colleges may be
	Session	initiated to encourage students to
	3. Clearly outline the purpose	share their ideas on the vision of Viksit
	and goals of the event to the	Bharat.
	faculty members, staff and	4. The #Ideas4ViksitBharat hashtag may
	students for maximum	be used across all social media

- number feedback to be submitted on MyGov.
- 4. Appoint a dedicated team to promote, organize, disseminate information, and mobilize the students for this whole event, ensuring the feedback from students on MyGov Portal.
- platforms in order to make it viral and encourage students to tweet and share.
- Information during Lecture: Dedicated
 minutes at start of day in college.
- 6. Dedicated Room for Feedback
 Collection: Designate existing IT Labs/
 Library as a Viksit Bharat Ideation
 Center to facilitate the students for
 submitting the feedback form for the
 period of 11 December 2023 to 25
 December 2023
- 7. **Dedicated Timing:** Allot dedicated time of the day for the next 2 weeks to allow students to fill the form
- SOP for Feedback Submission: Paste the step-by-step approach on the classroom/ IT labs/ library/ notice board walls for the ease of students
- Universities and Colleges to organize
 Viksit Bharat Utsav by involving students in discussions and debates.
- 10. Common Banner needs to be placed as backdrop in all the related events organized everywhere. The #Ideas4ViksitBharat hashtag may be used across all social media platforms in order to make it trend and encourage students.
- 11. 3-5 posts on every social media handle of theirs should be released per day with #Ideas4ViksitBharat.
- 12. Community Radio of Universities and Colleges (if existing) may hold discussion on the Vision of Viksit Bharat with students and faculties including an outside expert. Students may be encouraged to participate in such discussions.
- 13. NCC cadets, NSS volunteers and youth from other youth organizations to be

	encouraged for participating in the campaign.
Students	 Students to follow the steps while submitting their Feedback on the portal Step - 1: Visit the MyGov Portal (mygov.in) and proceed to the Viksit Bharat Consultation section. Step - 2: Answer the following questions sequentially on the Portal; - How should a Viksit Bharat look like in 2047 in different aspects? - What do we need to do to reach this goal? - What can you do to make ViksitBharat@2047 possible? Step - 3: Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation. Step - 4: Submit the form along with your email ID and download the Certificate from your email. Step - 5: Share your experience and your thoughts, pictures with certificates on Social Media with #Ideas4ViksitBharat Students to upload the Selfie with the specific background/ ViksitBharat @ 2047 banner showing participation in the initiative on their Facebook or Instagram account tagging #Ideas4ViksitBharat Making it as DP on social media platforms may be encouraged.