

Bachelor of Commerce (B.Com.) (Hons.)

Program Overview and Outcomes (Aligned with National Education Policy – NEP 2020)

The Bachelor of Commerce (Hons.) program provides students with a comprehensive foundation in commerce, finance, accounting, economics, management, taxation, and business operations. The program aligns with the National Education Policy (NEP) 2020 framework, emphasizing critical thinking, entrepreneurship, digital competence, and ethical awareness. The inclusion of Computer Applications in Business enhances students' technological skills and prepares them for modern business and financial environments.

Nature and Scope of the Program

The B.Com (Hons.) program aims to develop conceptual and practical knowledge in accounting, finance, business management, marketing, economics, and entrepreneurship. It encourages analytical reasoning, communication skills, and the application of information technology in commerce. The program equips students for careers in corporate sectors, financial institutions, entrepreneurship, and higher education, while fostering innovation and adaptability in a dynamic global business environment.

Skills Developed

- Accounting and financial management
- Business communication and decision-making
- Computer applications and data analysis
- Entrepreneurship and innovation
- Ethical and legal awareness in business
- Leadership, teamwork, and adaptability
- Research aptitude and analytical thinking

Section I – Program Outcomes (General, NEP 2020 Aligned)

PO1: Demonstrate comprehensive knowledge of commerce, management, economics, and business laws.

PO2: Apply accounting and financial principles to analyze and interpret business information.

PO3: Utilize modern technology and computer applications for effective business operations.

PO4: Develop problem-solving and decision-making abilities in commercial and financial contexts.

PO5: Analyze economic trends, fiscal policies, and their implications for businesses and markets.

PO6: Exhibit ethical conduct, integrity, and corporate social responsibility in business practices.

PO7: Communicate effectively through professional reports, presentations, and digital media.

PO8: Demonstrate entrepreneurial skills, innovation, and adaptability in changing business environments.

PO9: Understand the importance of sustainability, inclusivity, and social awareness in commerce.

PO10: Pursue lifelong learning and continuous professional development in commerce and related fields.

Section II – Program Outcomes (Professional and Applied Focus)

- PO1:** Acquire in-depth knowledge of accounting, taxation, finance, and management practices.
- PO2:** Apply theoretical concepts to real-world business situations and financial decision-making.
- PO3:** Enhance proficiency in business analytics and computer-based applications.
- PO4:** Develop entrepreneurial mindsets and innovation-driven business models.
- PO5:** Understand the regulatory framework governing commerce, taxation, and corporate governance.
- PO6:** Demonstrate professional ethics and social responsibility in managerial and financial roles.
- PO7:** Work effectively in diverse teams and communicate across business contexts.
- PO8:** Analyze and interpret financial statements for performance evaluation and planning.
- PO9:** Leverage digital tools and e-commerce platforms for efficient business management.
- PO10:** Pursue higher education, research, or professional qualifications in commerce and management.

Section III – Summary of Focus Areas and Corresponding Outcomes

Focus Area	Relevant Program Outcomes
Accounting and Finance	PO1, PO2, PO8
Business Management and Entrepreneurship	PO4, PO7, PO8, PO10
Computer Applications and Digital Literacy	PO3, PO9
Ethics and Corporate Governance	PO6, PO9
Research, Innovation, and Lifelong Learning	PO8, PO10