

Bachelor of Commerce (B.Com)

(As per NEP 2020 and Outcome-Based Education Framework)

Program Description

The **Bachelor of Commerce (B.Com)** is a **three- or four-year undergraduate degree program** designed to provide students with a strong foundation in the principles of commerce, business, economics, and management. In alignment with the **National Education Policy (NEP) 2020**, the program emphasizes **multidisciplinary learning, flexibility, skill development, employability, research, and ethical values**.

The B.Com program aims to prepare students for successful careers in **accounting, banking, finance, taxation, insurance, corporate management, and entrepreneurship**. The curriculum integrates **theoretical knowledge with practical application** through case studies, projects, internships, and digital learning platforms.

Program Duration and Structure (as per NEP 2020)

Year of Study	Award/Exit Option	Qualification
1st Year	Exit after 1 year	Certificate in Commerce
2nd Year	Exit after 2 years	Diploma in Commerce
3rd Year	Exit after 3 years	Bachelor's Degree in Commerce
4th Year	Completion of 4 years with Research	Bachelor's Degree (Honours/Research) in Commerce

Credit System: Choice-Based Credit System (CBCS)

Learning Components: Core Courses, Discipline Electives, Skill Enhancement Courses, Value-Added Courses, Projects, Internships, and Research Work.

Program Objectives

The main objectives of the B.Com program are to:

1. Provide a **comprehensive understanding** of accounting, finance, management, and economics.
 2. Develop **analytical and entrepreneurial skills** for effective decision-making.
 3. Promote **ethical business practices** and **social responsibility**.
 4. Enhance **digital literacy** and **technological competence**.
 5. Encourage **lifelong learning**, innovation, and sustainability awareness.
 6. Equip students with **employability and professional skills** relevant to global business environments.
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Program Outcomes (POs)

(As per NEP 2020 Outcome-Based Education Framework)

PO1. Disciplinary Knowledge

Demonstrate comprehensive knowledge of commerce, accounting, finance, economics, and business management, and apply this understanding to solve business and financial challenges.

PO2. Communication Skills

Develop effective oral, written, and interpersonal communication abilities to express business ideas clearly and professionally in diverse contexts.

PO3. Critical Thinking and Problem Solving

Apply logical reasoning, analytical skills, and creativity to identify and resolve complex business problems.

PO4. Analytical Reasoning and Research Aptitude

Interpret and analyze quantitative and qualitative data using research methodologies and technological tools to support decision-making.

PO5. Ethical, Moral, and Social Values

Uphold ethical values, integrity, and social responsibility in professional and personal life, fostering inclusive and fair business practices.

PO6. Environment and Sustainability

Recognize the importance of environmental sustainability and adopt responsible business practices for sustainable development.

PO7. Entrepreneurship and Innovation

Develop entrepreneurial mindset and innovative skills to identify business opportunities, create value, and manage enterprises efficiently.

PO8. Digital Literacy and Technological Competence

Use digital tools, accounting software, and business technologies effectively to enhance productivity and efficiency.

PO9. Leadership and Teamwork

Demonstrate leadership qualities, teamwork, and collaboration in multidisciplinary and multicultural environments.

PO10. Multicultural and Global Outlook

Understand global business trends, cultural diversity, and economic interdependence to function effectively in international contexts.

PO11. Lifelong Learning and Adaptability

Exhibit curiosity, self-directed learning, and adaptability to continuously upgrade knowledge and skills in a dynamic business environment.

PO12. Professional Readiness and Employability

Acquire the competencies, skills, and attitudes necessary for employment, professional certifications, or entrepreneurial ventures.

Career Opportunities

Graduates of the B.Com program can pursue diverse career paths, such as:

- **Professional Accounting & Finance:** Chartered Accountant (CA), Cost Accountant (CMA), Financial Analyst, Auditor.
 - **Banking & Insurance:** Bank Officer, Loan Consultant, Risk Analyst, Insurance Advisor.
 - **Business & Management:** Business Analyst, Marketing Executive, Operations Manager.
 - **Entrepreneurship:** Start and manage independent business ventures.
 - **Higher Studies:** M.Com, MBA, PG Diplomas, or Professional Certifications (CA, CS, CMA).
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Alignment with NEP 2020 Principles

- **Holistic and Multidisciplinary Learning** – Integration of commerce with technology, ethics, and sustainability.
- **Flexibility and Choice-Based Learning** – Multiple entry and exit options with credit transfer.
- **Skill and Value-Based Education** – Focus on employability, entrepreneurship, and ethical awareness.
- **Research and Innovation Orientation** – Encouraging analytical thinking and problem-solving.