

Government College, Jind
Guidance Bureau & Placement Cell
Activity Report

Topic: Career Counselling for Commerce Students

Date: 28th March 2025


Venue: Room No. 123, 1st Floor, Commerce Block, Govt. College, Jind


The Placement Cell of Govt. College, Jind organized an extension lecture on "Career Counselling for Commerce Students" on 28th March 2025. The objective of the session was to provide valuable guidance and awareness to commerce students regarding the various career paths available in today's digital economy.

The lecture was delivered by Sh. Kunal Bansal, a well-known Digital Marketing Expert from Jind. He provided a comprehensive overview of the field of digital marketing, highlighting its scope, growing career opportunities, industry relevance, and future trends. His talk helped students understand the relevance of digital skills in modern business environments.

The session witnessed active participation from 52 commerce students, who found the session highly informative and relevant to their career planning. Shri Bansal also shared practical tips on how students can begin exploring digital marketing as a potential career path.

An interactive Q&A session followed the lecture, allowing students to seek personalized advice and clarification. The Placement Cell expressed its sincere thanks to Sh. Kunal Bansal for his time and valuable insights.


Incharge, Placement Cell

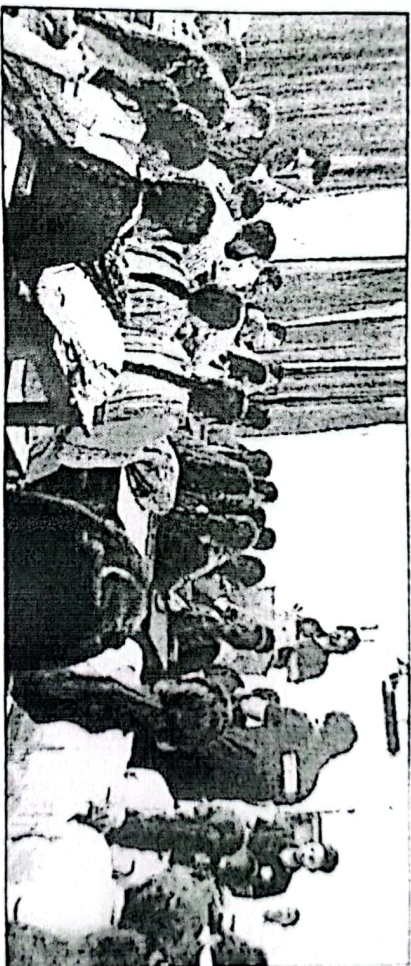

Principal
Govt. College, Jind

राजकीय कॉलेज में करवाया एक्सटेंशन लैक्चर

जौद, 28 मार्च (ललित): राजकीय पी.जी. कॉलेज में प्लेसमेंट सेल द्वारा कोर्स के विद्यार्थियों के लिए करियर काउंसलिंग संबंधित एक एक्सटेंशन लैक्चर प्राचार्य सत्यवान मलिक की अध्यक्षता में करवाया गया। प्रवक्ता के तौर पर मुख्य रूप से कुणाल वंसल डिजिटल विपणन विभाग का बुलाया गया। उन्होंने बताया कि डिजिटल मार्किटिंग का मतलब है।

ऑनलाइन चैनलों के जरिए ट्रेड के प्रचार और संभावित ग्राहकों से जुड़ना, इसे ऑनलाइन मार्किटिंग भी कहा जाता है, इसमें लगभग 70 विद्यार्थियों ने बढ़-चढ़कर हिस्सा लिया।

प्लेसमेंट सेल के संयोजक डॉ. गौरव वंसल ने बताया कि प्लेसमेंट सेल द्वारा समय-समय पर छात्र और छात्राओं के लिए इस तरीके



लैक्चर को संबंधित करता वक्ता।


के लैक्चर करवाए जाते हैं, जो विद्यार्थियों के करियर के लिए बहुत लाभदायक होते हैं।

उप प्राचार्य मुनीष कुमार ने कहा कि डिजिटल विपणन डिजिटल मार्किटिंग मार्किटिंग का वह घटक है, जो उत्पादों और सेवाओं को बढ़ावा देने के लिए इंटरनेट और ऑनलाइन आधारित डिजिटल तकनीकों जैसे डेस्कटॉप कंप्यूटर, मोबाइल फोन और अन्य

डिजिटल मीडिया और प्लेटफॉर्म का उपयोग करता है।

मंच का संचालन करते हुए डॉ. शर्मिला ने कहा कि नई शिक्षा नीति के तहत विद्यार्थियों द्वारा की जाने वाली इंटरशिप के लिए छात्र और छात्राएं अपनी कुशलता के आधार पर डिजिटल मार्किटिंग क्षेत्र में आगे बढ़ सकते हैं। इस मौके पर भूपेंद्र, नवीन, विजयपाल आदि ने भी अहम भूमिका निभाई।




 GPS Map Camera

Jind, Haryana, India

**887j+g8w, Housing Board Colony,
Urban Estate, Jind, Haryana 126102,
India**

Lat 29.313977° Long 76.330802°

28/03/2025 11:17 AM GMT +05:30


Google

Government College, Jind

Attendance Sheet

Placement Cell

Title of Event: Ext. Lecture on Career Counseling for Commerce Students

Venue: Room no. 123, Commerce block.

Date: 28.03.2025.

Sr.No.	Name	Class	Roll no.	Signature
1	Gazal Goyal	M.com (Final)	2231787019	Gazal
2	Ankush	M.com final	2231787038	Ankush
3	Kajal	M.Com final	2231787031	Kajal
4	Komal	M. Com f	2231787049	Komal
5	Kajal	M.com final	2231787005	Kajal
6	Muskan	M.com final	2231787042	Muskan
7	Sonia	M. Com final	2231787052	Sonia
8	Jyoti	M. Com final	2231787020	Jyoti
9	Anjali Bansal	M.com final	2231787021	Anjali
10	Simran	M.com final	2231787011	Simran
11	Neha	M.com final	2231787007	Neha
12	Sumit	M.com final	2231787057	Sumit
13	Schjal	B.Com 1st Year	1240012043	Schjal
14	Vanshika Jain	M.com final	2231787010	Vanshika
15	Mani	B.Com 1st Year	1240012011	Mani
16	Anju	M.com final	2231787002	Anju
17	Rajesh	B.Com 1st Year	1240012003	Rajesh
18	Pooja	M.com final	2231787028	Pooja
19	Sanjit	B.Com 1st Year	1240012007	Sanjit
20	Jatin	M.com final	2231787054	Jatin
21	Arun	B.Com 1st Year	1240012047	Arun
22	Manjeet	M.com (F)	2231787037	Manjeet
23	Kishan	B.Com 1st	1240012005	Kishan
24	Ajay	M.com (F)	2231787041	Ajay

No.	Name	Class	Roll no.	Signature
25	Pooja	M.com final	2231787028	Pooja
26	Pooja	M.com final	2231787055	Pooja
27	Amit Rani	M.com final	2231787050	Amit Rani
28	Anyali	M.com final	2231787032	Anyali
29	Anju	M.com final	2231787002	Anju
30	Annu	B.B.A 1st Year	1244099042	Annu
31	Deepika	B.B.A 1st Year	1244099002	Deepika
32	Shweta	M.com final	2231787060	Shweta
33	Priti	M.com final	2231787061	Priti
34	Suman	M.com Final	2231787022	Suman
35	Tamanna	M.com Final	2231787027	Tamanna
36	Harshit	B.com 1st Year	1240012019	Harshit
37	Isha	M.com (F)	2231787023	Isha
38	Harsh	B.com (1st Year)	1240012048	Harsh
39	Vikas	M.com final	2231787053	Vikas
40	Kitakshi	B.com (1st Year)	1240012061	Kitakshi
41	Sourav	M.com final	2231787025	Sourav
42	Shreha	B.com (1st Year)	1240012146	Shreha
43	Grazal	M.com (F)	2231787019	Grazal
44	Ashu	B.com (1st Year)	1240012063	Ashu
45	Ankita	M.com final	2231787024	Ankita
46	Ankush	B.com 1st Year	1240012028	Ankush
47	Sonia	M.com final	2231787052	Sonia
48	Harshika	B.com 1st Year	1240012009	Harshika
49	Karishma	M.com Final	2231787051	Karishma
50	ARPIIT	B.com 1st Year	1240012008	ARPIIT
51	Harsh Sharma	B.com (1st Year)	1220681003232	Harsh
52	Ritika	B.com 1st year	1240012059	Ritika
53				

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28/03/25

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Office of the Principal, Govt. College, Jind

Guidance Bureau & Placement Cell

Notice

Memo No: 1302

Dated: 25.03.2025

All the UG & PG students of Commerce stream are informed that Placement cell of the college is organizing extension lectures on topic **“Career Counseling for Commerce students”** on dated 28.03.2025. All the Concerned students may attend the event as per details.

महाविद्यालय के वाणिज्य संकाय के सभी स्नातक एवं स्नातकोत्तर विद्यार्थियों को सूचित किया जाता है कि प्लेसमेंट सेल द्वारा दिनांक 28 मार्च 2025 को **“Career Counseling for Commerce students”** पर एक्सटेंशन लेक्चरर्स आयोजित किया जा रहे हैं। अतः आप सभी इच्छुक विद्यार्थी भाग लेकर लाभ उठाएं।

Venue: Room no: 123, 1st Floor, Commerce block

Time: 11 Am onwards



Training & Placement officer

Govt. College, Jind



Principal

Govt. College, Jind

Office of the Principal, Govt. College, Jind

To

Sh. Kunal Bansal

Digital Marketing Expert

Founder of Zoom in success – a digital marketing agency

Jind

contact@zoominsuccess.com

Memo no: 1303

Dated: 25.03.2025

Subject: Invitation to deliver Extension Lectures as Resource person.

This is to inform that Placement cell of the college is organizing an Extension Lecture on topic '**Career Counseling for Commerce students**' for the UG & PG pursuing commerce students of the college.

The lecture will be conducted on 28th March 2025 at Room no 123, 1st Floor, Commerce block in two technical sessions from 11 Am to 1Pm.

On behalf of Students, Placement cell and entire college you are cordially invited to take the session as Resource Person. Your expertise on this topic will definitely benefit the participants.

Looking forward to see you.



I/C Placement Cell



Principal

Govt. College, Jind

the Principal
Govt. College, Jind

Allowed
Signature

Subject: Permission to Organise Extension Lecture.

R/sir,

Kindly refer to subject cited above, it is submitted that Guidance bureau & placement cell intends to Organise an Extension Lecture on topic "Career Counseling for Commerce Students" for the Commerce students on dated 28.03.2025.

Therefore, you are kind requested to accord the permission in the interest of students please.

Thanks with Regards.

Signature
25/03/2025

Goran Bansal
Training & Placement Officer
G.C. Jind.