

Memo No 2505

Govt. College Jind
(Department of Commerce)

Date 11/07/2025


Dept. of Commerce hereby submitting Dissertation of M. Com.3rd Semester for the session 2024-25 as:

The dissertation topics along with their supervisor are listed below:-

Sr No.	Name	Class Roll No	Topic of Dissertation	Supervisor
1	Anjali	2231787002	"Impact of online Banking on Student Life."	Sh.Munish
2	Akshita	2231787003	"A Study of impact of Advertisement on Consumer purchase Behaviour in rural area."	Sh Munish
3	Kajal	2231787005	"A study of impact of Digital Marketing on Consumer Behaviour."	Sh.Munish
4	Asha Devi	2231787006	"A Comparative Analysis Between Traditional and Digital Marketing"	Sh.Munish
5	Neha Panwar	2231787007	"A study of impact of Digital Tools on Student's Learning."	Sh.Munish
6	Vanshika Jain	2231787010	"Consumers Behaviour while Purchase A Car."	Sh.Munish
7	Simran	2231787011	"The impact of Social Media on Students Life."	Sh.Munish
8	Priyanshu	2231787013	"Purchasing Behavior of Women Consumers in today's scenario."	Sh.Munish
9	Anrit Kumar	2231787014	"Harmful Impact of Advertising on Children."	Sh. Laabh Singh
10	Praniti	2231787015	"Study on Brand Preference For E-Vehicle District Jind."	Sh. Laabh Singh
11	Ivneenu	2231787016	"A Study of Impact of Packaging on Consumer Buying Behaviour:A study of Rural Area Jind."	Sh. Laabh Singh
12	Gezal Goyal	2231787019	"Consumer Satisfaction towards E-BankingService:A Study of City Jind."	Sh. Laabh Singh
13	Yoti	2231787020	"The Impact Of Green Marketing On Consumer Behaviour."	Sh. Laabh Singh
14	Anjali Bansal	2231787021	"A study on Consumer Behaviour towards Online Shopping."	Sh. Laabh Singh
15	Surman	2231787022	Changing in the application on Mobile Commerce."	Sh. Laabh Singh
16	Isha	2231787023	"An Analysis Of Financial Institution Goal In Citizens Life."	Sh. Laabh Singh
17	Ankita	2231787024	"A Study on Impact Of Advertisement on Consumer Behaviour."	Sh. Laabh Singh
18	Soumya	2231787025	"Comparison of Consumer Satisfaction towards traditional and Digital Marketing."	Sh. Laabh Singh
19		2231787027	"A Study of Consumer Satisfaction towards E-Banking Service:A Study of City Jind."	Sh. Laabh Singh
20	Pooja	2231787028	"An Analysis of Consumer Perspective towards Green Marketing in their Buying Behaviour in Jind District "	Sh. Gorav Bansal

21	Vandana Devi	2231787029	"A Study of Consumer Satisfaction towards Online Shopping."	Sh. Gorav Bansal
22	Anjali	2231787030	"A Study on Individual Perspective towards Term Insurance in Jind District."	Sh. Gorav Bansal
23	Kajal Patlan	2231787031	"A Study on Consumer Satisfaction with Digital Payment APPs in Jind District."	Sh. Gorav Bansal
24	Anjali	2231787032	"A Study of the Impact of Social Media on Individual Life Style in District Jind."	Sh. Gorav Bansal
25	Shivam	2231787033	"A Study on Impact on Consumer of Digitalisation in the Food Business."	Sh. Gorav Bansal
26	Manjeet	2231787037	Reference to Government Sector in Jind District."	Sh. Gorav Bansal
27	Ankush	2231787038	"A Study of awareness among Consumer on Consumer Legal Rights in District Jind."	Sh. Gorav Bansal
28	Anjali Malik	2231787039	"A Study on Investment Pattern of Female in District Jind."	Sh. Gorav Bansal
29	Shubham Saini	2231787040	"Greenwashing Influence on Consumers Purchase Intention."	Mrs. Yashwanti
30	Ajeet Pathan	2231787041	"A Study on Evaluation of Offline Learning And Online Learning and its Impact on Students Learning."	Mrs. Yashwanti
31	Muskan	2231787042	"A Study of Merchant Banking In India with Respect to Axis Bank."	Mrs. Yashwanti
32	Ritika	2231787043	"Impact of Social Media on Students Behaviour."	Mrs. Yashwanti
33	Vikas	2231787044	"Impact of Israel and Philistines War on Indian Economy."	Mrs. Yashwanti
34	Aryan Jindal	2231787048	"Study On Impact of Social Media Marketing on Consumer Behaviour."	Mrs. Yashwanti
35	Komal	2231787049	"Impact of Digital Payment on Consumer Behaviour."	Mrs. Yashwanti
36	Arnit Rani	2231787050	"Impact of Social Media on Students Behaviour."	Mrs. Yashwanti
37	Sonia	2231787052	"Effect on E-Commerce on Small Business."	Sh. Pankaj Batra
38	Jatin Garg	2231787054	"Consumer Preference For Electric Vehicle."	Sh. Pankaj Batra
39	Pooja Rani	2231787055	"Study on Cyberbullying Awareness and Impact."	Sh. Pankaj Batra
40	Mohini	2231787056	"Impact of Digital Payment on Consumer Buying Behaviour."	Sh. Pankaj Batra
41	Sunil	2231787057	"Impact of COVID-19 on Education System."	Sh. Pankaj Batra
42	Khushbu	2231787058	"Study on Relation Between Schemes of HDFC Mutual Fund."	Sh. Pankaj Batra
43	Parveen	2231787059	"Impact of Online Review on Consumer Buying Decision."	Sh. Pankaj Batra
44	Shivam	2231787060	"Impact of Foreign Direct Investment on Indian Economy."	Sh. Pankaj Batra
45	Preeti	2231787061	"Impact of Social media Marketing on brand and Royalty."	Sh. Pankaj Batra
46	Vikas	2231787053	Role of Financial literacy in investment Decisions"	Sh. Pankaj Batra

copy to


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