SESSION: 2023-24

Name of the Teacher: Pankaj Batra *Department: commerce*

Subject/Course: WORKING CAPITAL MANAGEMENT

Programme: M.COM 2ND

Semester: M.Com.4thSemester

Unit	Name of Topic/Contents	Tentative Dates/Davs
1.	Introduction to Working Capital Mgt., Factors Affecting WCM, Working Capital Financing, Approaches, Concepts	Feb
2.	Cash Management, Motives for Holding Cash, Cash Management Models: Baumol Model, Bernak Model, Strategies, Receivables Management Assignment 1 and Test	March
3.	Inventory Management: Objectives, Need, Scope, Techniques : EOQ, ABC, Perpetual Inventory, Stock Levels and Limits	April
4.	Assignement-2 Revision	Мау

TENTATIVE LESSON PLAN (SEMESTERS)

SESSION: 2023-24

Name of the Teacher: Pankaj Batra *Department: commerce*

Subject/Course:RESEARCH METHODOLOGY

Programme: M.COM 2ND Semester: B.Com.4thSemesterSection

Unit	Name of Topic/Contents	Tentative
		Dates/Days
1	Introduction To Business Research, Types of Research, Research Process, Research	Feb
	Design	
2	Sampling, Methods of Sampling, Sampling Errors, Sampling Distribution, Central	March
	Limit Theorem, Standard Error, Estimation Assignment 1 and Test	
3	Partial and Multiple Correlation, Multiple Regression	April
	Techniques (up to 3 variables), Hypothesis Testing, Z test,	
	T test, Non parametric Tests (Chi square, H test etc)	
4	Reports Writing, Types of Reseach Reports,	May
	Bibliography, Refrences, Footnotes, Checklist	
	Assignement-2, Revision	

SESSION: 2023-24

Name of the Teacher: Pankaj Batra *Department: commerce*

Subject/Course IncomeTax-II

Semester: B.Com.4thSemesterSectionA

Unit	Name of Topic/Contents	Tentative
		Dates/Days
1	Correlation : Scatter Diagram, Karl Pearson's Method, Rank Correlation and	Feb
	Concurrent Method	
2	Regression Analysis	March
	Probablity	
	Test and Assignment	
3	Probability Distribution	April
	Test and Assignments	
4	Revision	Мау

SESSION: 2023-24

Name of the Teacher: BHUPENDER *Department: commerce*

Subject/Course: Principles of Marketing

Programme -: B.com 1st Year(NEP) A,B&C

Semester:: 2nd Semester

Unit	Name of Topic/Contents	Tentative Dates/Days
1	MARKETING: AN INTRODUCTION* Introduction, Core Concept of Marketing, Nature and Scope of Marketing, Functions of Marketing, Importances of Marketing, Role of Marketing in different Economies, Selling and Merchandising.	Feb
	2. *MARKETING CONCEPTS*	
	Introduction, Historical Development of Marketing Concepts, Different Marketing Concepts, Significance of Marketing Concepts, Affecting Factors, Limitations.	
	3. *MARKETING ENVIRONMENT*	
	Meaning, Nature and Characteristics of Marketing Environment, Components of Marketing Environment, Importance and Scanning of Marketing Environment, Mazor Problems of Marketing Environment in India, Globalization, Liberalization and Privatization.	
2	MARKET SEGMENTATION*	March
	Meaning and Definition of Marketing Segmentation, Concept, Basis and Methods of Marketing Segmentation, Marketing Segmentation Strategies, Importances of Marketing Segmentation, Product Differentiation, Shotgun Approach, Rifle Approach, Niche Market	
	5. *CONSUMER BEHAVIOR*	
	Meaning and Definition, Determinants of Consumer Behavior, Importances of Studying Consumer Behavior, Behavior of Indian Consumers, Difficulties in understanding consumer behavior.	
	6. *BUYING MOTIVES AND CONSUMER BEHAVIOUR*	
	Meaning and Definition of Motives and Buying Motives, Emotional, Rational and Patronage Buying Motives, Consumer's Buying Process, Conflict between Buying	

Motives, Difficulties in determination of Buying Motives.	
7. *PRODUCT: CONCEPT, IMPORTANCE AND CLASSIFICATION*	
Meaning and Definition, Characteristics and Importance, Product Concept, Product Classification, Comparison between convinience, Shopping and Specially Products, Consumer and Industrial Product, Modern Product Classification.	
8. *BRANDING, PACKAGING AND LABELLING*	
Introduction, Importances and Strategies of Branding	
Packaging- Meaning, Importances, Objectives, Need and Features of Good Packaging	
Labelling- Meaning, Importances, Features and Objectives, Types of Labelling	
9. PRODUCT LIFE CYCLE"	
Meaning, Different Shapes of Product Life Cycle, Different Stages of Product Life Cycle, Lenth of Product Life Cycle, Limitations of Product Life Cycle	
10. *NEW PRODUCT DEVELOPMENT PROCESS*	
Meaning of New Product, Process, Product Testing and Test Marketing, Advantages of Test Marketing	
11. *PRODUCT PRICING*	
Introduction, Pricing Objectives, Pricing Policies, Affecting Factors of Pricing Decisions, Pricing Methods, Pricing Strategies, Discount Policies, Resale Price Maintenance	

3	PROMOTION MIX*	April
	Meaning and Definition, Selling and Sales Promotion, Need of Promotional Activities, Objective and Importance of Promotion in Marketing.	
	13. *ADVERTISING*	
	Meaning and Definition of Advertising, Characteristics and Objectives of Advertising, Advantages to Manufacturers, Middleman, Consumer and Society, Principles of Effective Advertising	
	14. *PERSONAL SELLING*	
	Meaning and Definition of Personal Selling, Difference between Personal Selling and Salesmanship, Functions and Objectives of Personal Selling, Process of Personal Selling, Importances and Limitations of Personal Selling.	
	15. *SALES PROMOTION*	
	Meaning and Definition of Sales Promotion, Objectives of Sales Promotion, Tools of Sales Promotion, Advantages and Limitations of Sales Promotion, Sales Promotion in India	
	16. *PUBLICITY AND PUBLIC RELATIONS*	
	Meaning and Definition of Publicity, Characteristics and Various form of Publicity, Public Relation Introduction, Public Relation Department and Public Relation Tools	
	17. *DISTRIBUTION CHANNEL*	
	Concept of Distribution Channels- Definition, Characteristics, Functions, Types of Distribution Channels, Market Consideration, Distribution policies, Conclusion.	
	18. * MARKETING MIDDLEMEN: RETAILING	
	Meaning and Definition of Marketing Middlemen, Functions and Types of Middleman, Agent and Merchant Middlemen, Introduction of Retailers, Functions of Retailers, Service Rendered by Retailers, Types of Retailers and Changing Retailing Scenario	
	19. *WHOLESALING	
	Introduction of Wholesaling and Wholesalers, Characteristics and Functions of Wholesalers, Service rendered by Wholesalers, Types of Wholesalers, Difference between Wholesalers and Retailers	
	Class Test and Assignment	

1		14
4	DIRECT MARKETING*	May
	Meaning and Features of Direct Marketing, Channels of Direct Marketing,	
	Advantages and Disadvantages of Direct Marketing	
	21. *ONLINE MARKETING*	
	Meaning of Online Marketing, Significance of Online Marketing, Advantages of	
	Online Marketing, Channels of Online Marketing	
	22. *CUSTOMER RELATIONSHIP MARKETING*	
	Meaning and Features of Customer Relationship Marketing, Level of Customer	
	Relationship Marketing, Advantages and Disadvantages of Customer Relationship	
	Marketing	
	23. *GREEN MARKETING*	
	Meaning of Green Marketing and Green Marketing Mix, Elements of Green	
	Marketing Mix, Green Marketing and Lohas Customers, Strategies of Green Marketing	
	Marketing	
	24. *RECENTS TRENDS IN MARKETING*	
	Introduction of Recent Trends in Marketing, New Horizons of Marketing, New	
	Thoughts of Marketing and Recent Innovation in Marketing.	
	Revision	

SESSION: 2023-24

Name of the Teacher: **BHUPENDER** *Department: commerce*

Subject/Course: BUSSINESS ORGANISATION :

Programme: MDC 2023-24(NEP)

Semester: 2ND Semester

Unit	Name of Topic/Contents	Tentative Dates/Days
1	. *CONCEPT OF BANK AND BANKING*	Feb
	History of Banking, Evolution of Banking in India, Meaning and definition of Banks, Features and Principles of Banking, Functions of Commercial Banks, Role of Banks	
	2. CLASSIFICATION OF BANKS	
	Public Sector Banks, Private Sector Banks, Foreign Banks, Payment Banks, Development Banks, Export- Import Banks of India, NABARD and NABFID	
2	*FIRE INSURANCE*	March
	Concept of Banking Instruments, Types of Banking Instruments, Crossing of Cheque, Types of Crossing, Bill of Exchange, Promissory Note	
	4. * LEADING FUNCTIONS OF A BANK*	
	Introduction of Commercial Banks, Principles of Lending, Types of Loans and Advances, Utility Service of a Bank. Demand draft meaning and Advantages	
	5. *E- BANKING	
	Introduction of Internet Banking, Tools of E-Banking, Elements and Process of E-Banking, Importances and Limitations of E-Banking, RBI Instructions, A.T.M., Mobile Banking Services, Electronic Clearing Services, NEFT and RTGS	
5.	INTRODUCTION TO INSURANCE	April
	Risk and Source of Risk, History of Insurance, Meaning of Insurance, Nature and Principles of Insurance, Need of Insurance, Insurance and Economic Development	
	7. *LIFE INSURANCE*	
	Introduction and Growth of Life Insurance in India, Objectives of Life Insurance	

	Companies, Principles of Life Insurance, Types of Life Insurance, Assignment of	
	Policy, Growth of Life Insurance in India	
	roncy, Growth of Elle insurance in India	
	8. *GENERAL INSURANCE*	
	Concept of General Insurance, Features and Types of General Insurance, Importances	
	of General Insurance and Procedure of taking a Fire insurance Policy	
	9. *FIRE INSURANCE*	
	Introduction of Fire Insurance, Basic Principles of Fire Insurance Contracts,	
	Assignment of Fire Policy, Types of Fire Insurance Policy, Special types of Policies	
	Class Test and Assignment	
3	MARINE INSURANCE*	May
		-
	Meaning and Definition of Marine Insurance, Types of Marine Insurance Policies,	
	Marine Policy Conditions, Premium and Return of Premium, Assignment of Marine	
	Insurance Policy	
	11. *Health Insurance*	
	Introduction and History of Medical Insurance, Need of Health Insurance, Types of	
	Health Insurance Plans, Current Position of Health Insurance in India	
	Revision	
	KEVISIOII	

SESSION: 2023-24

Name of the Teacher: Naveen

Department: commerce

Subject/Course : Business Environment

Programme: B.COM 3RD YEAR

Semester: : B.Com. 6th Semester.

Unit	Name of Topic/Contents	Tentative
		Dates/Days
1	Business Environment -Concept, component and Importance.	Feb
	Environment and Organisational Scanning -Concept and Importance.	
	Public sector in India.	
	Private Sector in India.	
2	Joint Sector in India.	March
	Economic System.	
	Economic Planning.	
	Monetary Policy.	
3	Fiscal Policy of India.	April
	Make in India Program.	
	Foreign Investment in India. MNCs	
	Assignement-1 and class test	
	Assignement-1 and class test	
4	Globalization.	May
	Competition Act.	
	FEMA.	
	Foreign Exchange Market	
	Assignement-2	
	Revision	

SESSION: 2023-2024

Name of the Teacher NAVEEN

Department: commerce

Subject/Course: : Management Accounting

Programme: B.COM 3RDSection: B & C Semester: B.Com. 6th Semester

Unit	Name of Topic/Contents	Tentative Dates/Days
1	Introduction, Management reporting and Management information system.	Dates/Days Feb
2	Analysis of financial statements, Cash flow statement and fund flow assignment 1	March
3	Absorption v/s Variable costing.	April
	Class test.	
4	Budgeting and budgetary control	May
	Assignement-2	
	Revision	

TENTATIVE LESSON PLAN (SEMESTERS)

SESSION: 2023-24

Name of the Teacher: NAVEEN

Department: commerce

Subject/Course: :: Business Statistics

Department : Commerce

Programme: B.Com. 4th Semester (B)

Semester: 4thSemester

Unit	Name of Topic/Content	Tentative
Onn	Name of Topic/Content	
		Dates/Days
1	Simple Correlation.	Feb
	1	
	Simple Regression	
2	Probability -1	March
_	1 roouonity 1	
	Deshahilitan Q	
	Probability -2	
3	Probability Distribution -1	April
	Probability Distribution -2	
	Assignement-1 and Class test	
4	Probability Distribution -3	Мау
4	FIODADIIILY DISTIDUTION -3	тау
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the Teacher: USHA *Subject/Course:* : Company law

Department: commerce

Programme: B.com 2ndYear

Semester: B.Com.4thSemester

Unit	Name of Topic/Contents	Tentative Dates/Days
1	Membership in companies*	Feb
	Introduction of member, who may be member? Method or termination of membership	
	2. *Company management and Administration*	
	Director , qualification of director, Appointment of director , Removal of director, Right ,duties and liabilities of directors	
	1 st ASSIGNMENT	
2	Company Secretary*	March
	Meaning of secretary, types, qualification,	
	Position of a company secretary	
	4. *Company Meeting And Resolution*	
	Meeting ,kinds of meetings l,egal provision of	
	Meetings, resolution	
	5.* Meeting ' Procedure or Requisities of valid	
	Meetings	
	Validity of meeting, Voting and poll, proxy	
	E- voting	
	2 nd ASSIGNMENT	

3	Dividend, Account and Audit*	April
	Profit ,divisible profits ,determination of divisible profit	
4	7. *prevention from oppression and mismanagement*	May
	Condition or procedure for oppression	
	Mismanagement, power	
	CLASS TEST	

SESSION: 2023-24

Name of the Teacher: USHA *Department: commerce*

Subject/Course:Fundamental Of Banking and Insurance

Programme: B.A-1st Year MDC SEC

Semester: B.Com.2NDSemester

Unit	Name of Topic/Contents	Tentative
1	1*CONCEPT OF BANK AND BANKING	Dates/Days Feb
1	1 CONCEPT OF DANK AND DANKING	rev
	2*CLASSIFICATION OF BANKS	
2	3*Banking Instrument	March
	4*Lending Function Of Bank	
	5*E- Banking	
3	*Introduction Of Insurance	April
	7* Life Insurance	
	8* General Insurance	
	9* Fire Insurance	
	Class Test And Assignment	
4	10* Marine Insurance	May
	11* Health Insurance	
		I

SESSION: 2023-24

Name of the Teacher: USHA *Department: commerce*

Subject/Course: Computerized Accounting System

Programme: B.com 2nd YearSec.-A& B

Semester: B.Com.4thSemester

Unit	Name of Topic/Contents	Tentative Dates/Days
1	1.*Computerized Accounting System*	Feb
	Introducation, Manual Accounting system	
	Types of accounting, adventage	
	2. Introduction to Tally.ERP P	
	Introducation, Features , Advantages of Tally, Installation of Tally.ERP9. ,creating ,company setup feature, shutor delete company, security control in Tally.ERP 9	
	1 st ASSIGNMENT	
2	3.*Accounting with Tally.ERP 9	March
	Introducation, groups, uses of groups, creating of groups, Ledger, Voucher Entry	
	4 Advanced Accounting Features	
	Cost centre, cost categories, cost centre reports, budget and control, Multi-currency. Interest calculations, data backup	
	2 nd ASSIGNMENT	
3	5 Inventory system in Tally.ERP 9	April
	Activation of inventory system, stock groups	
	Stock category, unit of measure, Godown or location, stock items, inventory voucher	
	6. Payroll in Tally.ERP 9	
	Featues of payroll in tally . ERP 9, Configuring a payroll setting , payroll master,	

	payroll accounting system, creation of pay head, pay roll reports CLASS TEST	
4	 7.Computerized tax liability calculation TDS – FEATUES,TDSsetup, create a tax ledger, GST – Activation of GST features, create CGST,SGST,IGST LEDGER Create/alter party ledger, display GST report 	May

SESSION: 2023-24

Name of the Teacher: RENU

Department commerce:

Subject/Course: INCOME TAX

Semester: Class.:B.Com.4thSemesterSectionA

Unit	Name of Topic/Contents	Tentative Dates/Days
1	Deduction under section 80C to 80U in computing total income	FEB
2	Computation of total income and tax liability of an individual, H.U.F and Firm	MARCH
	Income Tax authority, Procedure for assessment	
3	Deduction of tax at source, Advance payment of tax	APRIL
	Procedure of filing e-return and revised return	
	Assignement-1 and class test	
	Recovery and refund of tax	MAY
	Penalties and prosecution : appeal and revision	
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the Teacher:RENU Department: commerce

Subject/Course: ADVERTISING

Programme: B.COM 2ND YEAR

Semester: B.Com.4thSemesterSection A&B

Unit	Name of Topic/Contents	Tentative Dates/Days
1	Advertising -Meaning, scope and Function.	Feb
	Promotion Mix and Advertising.	
	Advertising Process and Overview.	
	Communication Process	
2	Types of Advertising.	March
	Economic and Social Aspect of Advertising.	
	Legal and Ethical aspects of advertising.	
	Advertising Objective and DAGMAR approach	
	assignment 1	
3	Advertising Budget.	April
	Creative aspect of advertising.	
	Types of advertising media.	
	Media planning and scheduleing.	
	Class test.	
4	Advertising agency and its role.	May
	Client agency and Advertising dept.	
	Advertising and consumer behaviour.	
	Measuring advertising effectiveness.	
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the Teacher: **RENU** *Department: commerce*

Subject/Course:: BANKING AND INSURANCE

Programme: B.A 1ST MDC

Semester: B.A 2NDSemesterSection

Unit	Name of Topic/Contents	Tentative Data (Data
1	Concept of Bank and Banking.	Dates/Days Feb
	Classification of Bank	
2	Banking instrument.	March
	Lending function of Bank.	
	E-Banking.	
3	Introduction of INSURANCE.	April
	LIFE INSURANCE.	
	GENERAL INSURANCE.	
	Assignement-1 and Class test	
4	FIRE INSURANCE.	May
	MARINE INSURANCE.	
	HEALTH INSURANCE.	
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the Teacher:MEENA Department: commerce

Subject/Course:FUNDAMENTALS OF BANKING AND INSURANCE

Programme: B.A 1ST MDC

Semester: B.Com.2thSemesterSection

Unit	Name of Topic/Contents	Tentative Dates/Dava
1	*CONCEPT OF BANK AND BANKING*	Dates/Days Feb
	History of Banking, Evolution of Banking in India, Meaning and definition of Banks, Features and Principles of Banking, Functions of Commercial Banks, Role of Banks	
	2. CLASSIFICATION OF BANKS	
	Public Sector Banks, Private Sector Banks, Foreign Banks, Payment Banks, Development Banks, Export- Import Banks of India, NABARD and NABFID	
2	3. *FIRE INSURANCE*	March
	Concept of Banking Instruments, Types of Banking Instruments, Crossing of Cheque, Types of Crossing, Bill of Exchange, Promissory Note	
	4. * LEADING FUNCTIONS OF A BANK*	
	Introduction of Commercial Banks, Principles of Lending, Types of Loans and Advances, Utility Service of a Bank. Demand draft meaning and Advantages	
	5. *E- BANKING	
	Introduction of Internet Banking, Tools of E-Banking, Elements and Process of E-Banking, Importances and Limitations of E-Banking, RBI Instructions, A.T.M., Mobile Banking Services, Electronic Clearing Services, NEFT and RTGS	
3	6. *INTRODUCTION TO INSURANCE	April
	Risk and Source of Risk, History of Insurance, Meaning of Insurance, Nature and Principles of Insurance, Need of Insurance, Insurance and Economic Development	
	7. *LIFE INSURANCE*	
	Introduction and Growth of Life Insurance in India, Objectives of Life Insurance Companies, Principles of Life Insurance, Types of Life Insurance, Assignment of Policy, Growth of Life Insurance in India	

	8. *GENERAL INSURANCE*	
	Concept of General Insurance, Features and Types of General Insurance, Importances of General Insurance and Procedure of taking a Fire insurance Policy	
	9. *FIRE INSURANCE*	
	Introduction of Fire Insurance, Basic Principles of Fire Insurance Contracts, Assignment of Fire Policy, Types of Fire Insurance Policy, Special types of Policies	
	Class Test and Assignment	
4	10. *MARINE INSURANCE*	May
	Meaning and Definition of Marine Insurance, Types of Marine Insurance Policies, Marine Policy Conditions, Premium and Return of Premium, Assignment of Marine Insurance Policy	
	11. *Health Insurance*	
	Introduction and History of Medical Insurance, Need of Health Insurance, Types of Health Insurance Plans, Current Position of Health Insurance in India	
	Revision	

SESSION: 2023-24

Name of the Teacher: MEENA *Department: commerce*

Subject/Course:COMPUTER TALLY Semester: B.Com.4thSemesterSection

Programme: B.COM 1ST YEAR

Unit	Name of Topic/Contents	Tentative Dates/Days
1	Computerized Accounting System: Concept, Tally Prime, installations of Tally Prime, licensing configuration; Tally vault password: Security control in TallyPrime data backup and restore, export and import data, edit log feature in tally; Gate of Tally	Feb
2	Company Creation Setup features, accounting features, configuration shutting and deleting a company; Ledger creation: Creating single and multiple ledgers, altering deleting and displaying ledger; Invoicing; Budgets; Cost Centres; Interest Calculations Inventory: Stock items, purchase and sales orders processing, godowns.	March
3	Financial Statements: Profit & Loss account, Balance Sheet; Bank Reconciliation; 2. Debit and credit note; Tally audit features; Printing features; Management Information System & different reports in tally.	April
4	Income Tax and GST in Tally Prime: TDS; TCS; Payrcı in Tally: Introduction, salary accounting, payroll masters, payroll vouchers, gratuity, provident fund, ESI, Payroll reports.	May

SESSION: 2023-24

Name of the Teacher: Sushila *Department: commerce*

Programme: B.com 3rd

Subject/Course: Human Resource Management

Semester: : B.Com. 6th Semester section B (1-6), section C (1-5)

Unit	Name of Topic/Contents	Tentative Dates/Days
1	Human Resource Management	Feb
	Human Resource Planning	
2	Job Analysis	March
	Recruitment and Selection	
3	Placement and Induction	April
	Internal Mobility: Promotion, Demotion and Transfer	
	Assignement-1 and class test	
4	Training	May
	Performance Appraisal and Potential Appraisal	
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the Teacher: SUSHILA Department: commerce Subject/Course: Business Environment Programme: B.COM 3RD

Semester: B.Com. 6th Semester Section-A (1-5), Section-B (1-4)

Unit	Name of Topic/Contents	Tentative Dates/Days
1	Business environment- Concepet, component and Importance	Feb
	Environmental and organisational scanning	
	Public sector in India	
	Private sector in India	
2	Joint sector in India	March
	Economic Systems- Capitalist, socialist and mixed Economy	
	Economic Planning in India and NITI Aayog	
	Monetary policy of India	
	assignment 1	
3	Fiscal Policy of India	April
	Make in India Programme	
	Foreign Investment in India	
	Multinational Corporations (MNCs)	
	Globalisation	
	Class test	
4	Competition Act	May
	Foreign exchange Management Act- FEMA	
	Foreign exchange market- An Overview	
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the Teacher:SUSHILA Department: commerce

Subject/Course: : Business Communication

Programme: B.COM 1ST Semester: B.Com.2ND SemesterSection B

Unit	Name of Topic/Contents	Tentative
1	Introduction	Dates/Days Feb
2	Audience analysis	March
2	Transaction analysis	
3	Diffrent forms of communication	April
	Assignement-1 and Class test	
4	Reports writing	May
	Barriers	
	Effective communication	
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the TeacherYASWANTI:

Department commerce:

Subject/Course: Fundamental of Insurance

Programme: B.COM 3RD

Semester: Class.:B.Com.6thSemesterSectionA

Unit	Name of Topic/Contents	Tentative Dates/Dava
1.	Introduction to Insurance: Life and general insurance.	Dates/Days FEB
	Insurance: purpose, need and principles of insuranc.e, insurance as a social security tool	
	Insurance and economic development.	
	Contract of Life Insurance: Principles and practice of life insurance	
	Contract of Life Insurance: Parties to the contract their rights and duties, conditions and terms of policy, effects of non-compliance	
2.	Contract of Life Insurance- bonuses and annuity payments,	MARCH
	Contract of Life Insurance- Present structure & growth of life insurance in India claims settlement procedure.	
	Fire Insurance: Principles of fire insurance contracts fire insurance policy	
	Fire Insurance Conditions	
3.	Fire Insurance - Assignment of policy, claims settlement procedure	APRIL
	Marine Insurance: Marine insurance policy and its conditions, premium, double insurance assignment of policy warranties	
	Marine Insurance: Voyage, loss and abandonment, partial losses and particular charges, salvage Marine Insurance: Total losses and measures of indemnity, claims settlement procedures.	
	Class TEST-1	
	Accident and Motor Insurance: Policy and claims settlement procedures	
	Accident and Motor Insurance: Policy and claims settlement procedures Continues	
	Insurance Intermediaries - Role of agents and procedure for becoming an agent, cancellation of license	
	ASSIGNMENT-1	
4.	Accident and Motor Insurance: Policy and claims settlement procedures Continues	МАҮ
	Insurance Intermediaries - Role of agents and procedure for becoming an agent, cancellation of license	
	ASSIGNMENT-2 REVISION	

SESSION: 2023-24

Name of the Teacher: YASWANTI

Department commerce:

Subject/Course: - Entrepreneurship Development

Programme: M.COM 2ND

Semester: Class.:M.Com.4thSemester

Unit	Name of Topic/Contents	Tentative
1.	 Entrepreneurship Introduction: Meaning, elements, determinants and importance of entrepreneurship and creative behavior; Entrepreneurship and creative response to the society' problems and at work Dimensions of entrepreneurship: Intrapreneurship, Technopreneurship, Cultural Entrepreneurship, International Entrepreneurship Dimensions of entrepreneurship: Netpreneurship, Ecopreneurship and Social entrepreneurship 	Dates/Days FEB
2.	Entrepreneurship and Micro, Small and Medium Enterprises: Concept of business groups and role of business houses and family business in India The contemporary role models in Indian business: their values, business philosophy and behavioural orientations Conflict in family business and its resolution Public and private system of stimulation: support and sustainability of entrepreneurship. Requirement, availability and access to finance, marketing assistance, technology, and industrial accommodation	MARCH
3.	Sources of business ideas and tests of feasibility: Significance of writing the business plan/project proposal; Assignmnt Contents of business plan/ project proposal Designing business processes, location, layout, operation, planning & control; Preparation of project report (various aspects of the project report such as size of investment, nature of product, market potential may be covered)	APRIL
	Project submission/presentation and appraisal thereof by external agencies, such as financial/non-financial institutions. Class Test Mobilising Resources: Mobilising resources for start-up.	
4.	Accommodation and utilities	MAY
	Preliminary contracts with the vendors, suppliers, bankers, principal customers	
	Contract management: Basic start-up problems	
	Revision	

SESSION: 2023-24

Name of the Teacher: MRS YASWANTI

Department commerce:

Subject/Course: ORGANISATIONAL BEHAVIOUR

Programme: M.COM P

Semester: Class.:M.Com.2thSemesterSectionA

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Concepts and Significance: Human Relations and Organisational Behaviour Historical Development of Organisational Behaviour, Meaning and of Organisational Behaviour	FEB
	Concepts and Significance: Features of OB, Contributing	
	Disciplines to OB, Emergence of HR and OB, Approaches to Organisational Behaviour	
	Concepts and Significance:: Scope of OB, Basic concepts of OB, Determinants of Organisational Behaviour, Significance of OB	
	Personality: Concept of personality; Major Determinants of Personality	
2.	Personality: Biological Contribution: Socialization: Culture; Situational Factors, Major Personality Attributes influencing Organisational Behaviour Personality: Theories of Personality Attitude: Meaning, components, functions, formation, changing of attitude	MARCH
	Perception: Nature and Importance of Perception, Meaning, and process of Perception Perceptual Selectivity	
3.	Perception: Factor affecting Perception Distortion in perception; Managerial Implications of Perception	APRIL
	Learning: Theories of Learning. Modeling; Shaping Behaviour, Learning and Organisational Behaviour	
	Group Dynamics: Meaning. Components of Group Dynamics, Group Norms, Group Role; Group Status:Group Size; Group Leadership; Group Composition; Proxemics and Group Dynamics	
	Group Cohesiveness: Determinants and Consequences of Group Cohesiveness: Relationship between Group Cohesiveness and Productivity Group Cohesiveness: Determinants and Consequences of Group	
	Cohesiveness: Relationship between Group Cohesiveness and Productivity Class Test - 1 Assignment - 1	
4.	Transactional Analysis: Introduction, Concept of T.A., Scope of Transactional Analysis, Analysis of Sell-awareness; Analysis of Ego States; Analysis of Life Positions;	МАҮ
	Transactional Analysis: Analysis of Games, Analysis of Stroking, Benefits of Transactional Analysis	
	Organisational Conflict: types of conflict Dynamics and management; sources patterns.	
	Assignment - 2 Rivision	

SESSION: 2023-24

Name of the Teacher: MUNISH

Department commerce:

Subject/Course: Marketing Management

Programme: M.COM (P)

Semester: Class.:2NDSemesterSectionA

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Introduction to subject and discussion on syllabus	FEB
	Nature and significance of marketing, marketing management, evolution marketing. Marketing Management orientation Production concept, selling concept, selling vs marketing, societal marketing concept and holisting marketing. Marketing Mix. Marketing Environment in India.	
2.	Consumer behavior, Market Segmentation, Marketing research and marketing information. Product classification. Product mix strategy.	MARCH
	Branding packaging and labelling product support services, new development process. PLC. Marketing of services. Price determination methods, Pricing strategies, free determination.	
	Class Test & Presentation by students	
3.	 Distribution channel and physical distribution decision. Selecting, management of distribution channel. Distribution logistics. Retailing and wholesaling. Production Mix, advertising personal selling, public relation and publicity, sales promotion. Consumer protection, social marketing, rural marketing, online 	APRIL
	marketing, social and ethical aspects of marketing.	
	Presentation by students.	
4.	Case studies	MAY

SESSION: 2023-24

Name of the Teacher: SH.MUNISH

Department commerce:

Subject/Course: : International Marketing

Programme: M.COM 2ND Semester: M.Com 4th Sem

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Introduction to syllabus and content	FEB
	Nature, importance and scope of IM, IM orientation and involvement, management process MIS International marketing environment various factors and their impact on	
	IM decision. Global Trading environment and development, international market segmentation, international market entry strategies.	
2.	Major product decision product design labelling, packaging, branding and product support services Product standardization vs adaptation Managing product line PLC, New product development. Factors affecting international prize determination,	MARCH
	international pricing process and policies, delivery terms and currency for export price quotation, transfer pricing, pricing in the context of countertrade.	
	Class Test & Presentation by students	
3.	Distribution channel strategy- international distribution channel, their roles and function, selection and management of overseas agent, international distribution logistics- inventory management transportation and insurance. Communication across countries complexities and issues, country of origin effect, international promotion tools and planning, advertising, personal selling, publicity and sales promotion international public relation.	APRIL
	Presentation by students	
4.	Developing international campaign, standardization vs adaptation, planning for direct mail, sales literature, trade fair and exhibition. International marketing through the internet, ecological concerns and international marketing ethics	MAY

SESSION: 2023-24

Name of the Teacher: SH.MUNISH

Department commerce:

Subject/Course: Retail Management (Munish Kumar4-6,Gourav Bansal(1-3)

Programme: B.COM 3RD Semester: Class.:B.Com.6thSemester

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Introduction to syllabus and content	FEB
	Meaning, nature, scope & importance of retailing. Theories of retailing, strategic planning in retailing, planning location of retail institutions: trading area analysis, deciding the most desirable type of location	
2.	Choice of general location, choosing and evaluating a particular site, material handling. Organization structures in retail institutions, classification of retail institutions, store based and non-store-based retail organizations, process of setting up a retail organization	MARCH
3.	 Process of setting up a retail organization. Store management: blueprinting operations, deciding store layout, energy management, security issues, application of IT in retailing. Trends in retailing in India, FDI in retail. Class Test & Assignment I and II 	APRIL
4.	Revision	МАҮ

SESSION: 2023-24

Name of the Teacher: professor : Sonu

Name of college : Govt. College Jind

Class. : B.Com. 6th Semester section

Department : Commerce

Subject : Income Tax-II

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Deduction under section 80C to 80U in computing total income	FEB
2.	Computation of total income and tax liability of an individual, H.U.F and Firm	MARCH
	Income Tax authority, Procedure for assessment	
3.	Deduction of tax at source, Advance payment of tax	APRIL
	Procedure of filing e-return and revised return	
	Assignement-1 and class test	
4.	Recovery and refund of tax	MAY
	Penalties and prosecution : appeal and revision	
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the assistant professor : Sonu

Name of college : Govt. College Jind

Class. : B.Com. 6th Semester

Department : Commerce

Subject : Management Accounting

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Introduction, Management reporting and Management information system.	FEB
2.	Analysis of financial statements, Cash flow statement and fund flow assignment 1	MARCH
3.	Absorption v/s Variable costing. Class test.	APRIL
4.	Budgeting and budgetary control Assignement-2	MAY
	Revision	

SESSION: 2023-24

Name of the assistant professor : Sonu

Name of college : Govt. College Jind

Class. : M.Com. 4th Semester

Department : Commerce

Subject : Corporate Tax Planning

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Introduction	FEB
2.	Computation of total income and tax liability of companies Tax planning for new businesS	MARCH
3.	Tax planning and financial Management decisions Special tax provision Assignement-1 and Class test	APRIL
4.	Amalgamation and demerger TDS and advance payment of tax Assignement-2 Revision	MAY

SESSION: 2023-24

Name & Subject of Assistant Professor: GORAV BANSAL, COMMERCE

Class: M.COM- IV SEM.

Subject: SERVICE MARKETING

Department commerce:

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	SERVICE MARKETING-NATURE, CAHRACTERSTICS.	FEB
	ROLE OF SERVICE SECTOR, RECENT TRENDS IN SERVICE	
	SECTOR, SERVICE MARKETING MIX, EXPANSION OF MARKETING MIX.	
2.	CONCEPT OF DESIGN, CUSTOMER CONTACT, GAP MODEL OF SERVICE QUALITY, THE SEVQUAL SCALE.	MARCH
	IMPLICATIONS FOR SERVICE QUALITY	
3.	4. THE ESSENCE OF AN ENCOUNTER, SCRIPTS, DYSFUNCTIONAL CUSTOMER	APRIL
	5. DEMAND AND CAPACITY MANAGEMENT, YIELD MANAGEMENT, QUEUING	
	6. SERVICE COMMUNICATION:-INTEGRATED MARKETING COMMUNICATION, BRANDING SERVICES	
	CLASS TEST	
4	7. MONITORING AND EVALUATING THE SERVICE	MAY
	8. ORGANISING FOR CHANGE MANAGEMENT	
	ASSIGNMENT/PRESENTATION	

SESSION: 2023-24

Name & Subject of Assistant Professor: GORAV BANSAL,

DEPARTMENT : COMMERCE

Class: M.COM- II SEM.

Subject: FINANCIAL MANAGEMENT

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	OVERVIEW OF FINANCIAL MANAGEMENT	FEB
	GOALS OF FINANCIAL MGT.	
	COST OF CAPITAL	
	TIME VALUE OF MONEY	
2.	FINANCIAL PLANNING	MARCH
	CAPITAL BUDGETING	
3.	4. LEVERAGE	APRIL
	5. CAPITAL STRUCTURE	
	CLASS TEST	
4	6. DIVIDEND POLICY	MAY
	CORPORATE RESTRUCTURING	
	ASSIGNMENT /PRESENTATION	

SESSION: 2023-24

Name of Assistant Professor: Mr. Aman

Class: B com. Final A(sec) Semester:-6th

Subject: Human Resource Management

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Human resource management: Introduction Human	FEB
2.	Resource Planning JOB ANALYSIS RECRUTIMENT AND SELECTION PLACEMENT AND INDECTION	MARCH
3.	INTERNAL MOBILITY PORMOTION TRANSFER TRAINING PERFORMANCE APPRAISAL	APRIL
4.	POTENSIAL APPRAISAL ASSIGNMENT AND TESTREVISION REVISION	MAY

SESSION: 2023-24

Name of Assistant Professor: Mr. Aman

Class: B.com Semester:-4th sec A and B

Subject: Corporate Accounting

Unit	Name of Topic/Contents	Tentative
		Dates/Days
1.	Introduction to corporate Accounting	FEB
	Valuation of Goodwill	
	VALUATION OF SHARES	
2.	Liquidation of companies	MARCH
З.	Holding and subsidiary company's account	APRIL
	Accounts of Banking CompaniesAccounts of Insurance companies	
4.	Accounts of Insurance companiesTest, Assignment and Revision	MAY

SESSION: 2023-24

Name of the Teacher:SHARMILA Department: commerce Subject/Course:FUNDAMENTALS OF BANKING AND INSURANCE

Programme:Semester: B.Com.2thSemesterSection

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	. *CONCEPT OF BANK AND BANKING*	FEB
	History of Banking, Evolution of Banking in India, Meaning and definition of Banks, Features and Principles of Banking, Functions of Commercial Banks, Role of Banks	
	2. CLASSIFICATION OF BANKS	
	Public Sector Banks, Private Sector Banks, Foreign Banks, Payment Banks, Development Banks, Export- Import Banks of India, NABARD and NABFID	
2.	FIRE INSURANCE*	MARCH
	Concept of Banking Instruments, Types of Banking Instruments, Crossing of Cheque, Types of Crossing, Bill of Exchange, Promissory Note	
	4. * LEADING FUNCTIONS OF A BANK*	
	Introduction of Commercial Banks, Principles of Lending, Types of Loans and Advances, Utility Service of a Bank. Demand draft meaning and Advantages	
	5. *E- BANKING	
	Introduction of Internet Banking, Tools of E-Banking, Elements and Process of E- Banking, Importances and Limitations of E-Banking, RBI Instructions, A.T.M., Mobile Banking Services, Electronic Clearing Services, NEFT and RTGS	
3.	*INTRODUCTION TO INSURANCE	APRIL
5.	Risk and Source of Risk, History of Insurance, Meaning of Insurance, Nature and Principles of Insurance, Need of Insurance, Insurance and Economic Development	AFNIL
	7. *LIFE INSURANCE*	
	Introduction and Growth of Life Insurance in India, Objectives of Life Insurance Companies, Principles of Life Insurance, Types of Life Insurance, Assignment of Policy, Growth of Life Insurance in India	
	8. *GENERAL INSURANCE*	
	Concept of General Insurance, Features and Types of General Insurance, Importances	

	of General Insurance and Procedure of taking a Fire insurance Policy	
	9. *FIRE INSURANCE*	
	Introduction of Fire Insurance, Basic Principles of Fire Insurance Contracts, Assignment of Fire Policy, Types of Fire Insurance Policy, Special types of Policies	
	Class Test and Assignment	
4.	MARINE INSURANCE*	MAY
	Meaning and Definition of Marine Insurance, Types of Marine Insurance Policies, Marine Policy Conditions, Premium and Return of Premium, Assignment of Marine Insurance Policy	
	11. *Health Insurance*	
	Introduction and History of Medical Insurance, Need of Health Insurance, Types of Health Insurance Plans, Current Position of Health Insurance in India	
	Revision	

SESSION: 2023-24

Name of the Teacher: SHARMILA

Department : commerce

Subject/Course: COMPANY LAW

Programme: B.COM 1ST YEAR (NEP)

Semester: Class.:B.Com.2thSemesterSectionA,B&C

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	COMPANY MEANING CHARACTERISTICS AND NATURE	FEB
	company the public company & vice versa	
	Incorporation of a Company	
	client, characteristics, of provate company	
	Legal position of prontit	
	March 202	
2.	Memorandum of Association: Clauses and alteration procedure,	MARCH
	Doctrine of ultra vires	
	Articles of Association: Clauses and alterations	
	Doctrine of indoor management	
	Doctrine of constructive notice	
	Prospectus:	
	Concept, types, contents and formalities of red herring & shelf prospectus, mis statement and remedies, Rabilities for misstatements in Prospectus	
	ASSIGNMENT	
3.	Share capital Types, issue and allotment of shares:	APRIL
	Reduction of share capital, Board of Directore	
	Composition, legal position, qualification, appointment	
	powers, duties & Babilities and removal of drectors,	
	Company secretary Role, appointment, duties, abilities, rights and removal	
	Chapter Revision	
	CD	
	Test for Assesment	
4.	Chapter: Dividend Types, factors affecting dividend decisions Legal provisions, dividend practices prevalent in India Winding up of a company. Reasons, modes, procedure and implications of winding up	MAY

SESSION: 2023-24

Name of the assistant professor : Priti

Name of college : Govt. College Jind

Class. : B.Com. 6th Semester section B&C

Department : Commerce

Subject : Fundamental of Insurance

Unit	Name of Topic/Contents	Tentative
		Dates/Days
1.	Basic concept of Insurance Life and general Insurance.	FEB
	Principal's, Importance and need of Insurance.	
2.	Life Insurance concept and feature	MARCH
	Life Insurance and economic aspect	
3.	General Insurance concept and types	APRIL
	Procedure of Taking General insurance	
	Assignement-1 and class test	
4.	Motor insurance	MAY
	Marine insurance	
	Health insurance	
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the assistant professor : Priti

Name of college : Govt. College Jind

Class. : B.Com. 4th Semester Section-A&B

Department : Commerce

Subject : Business Law

Unit	Name of Topic/Contents	Tentative
		Dates/Days
1.	Nagotiable Instrument Act 1881	FEB
	Types of Nagotiable Instruments	
	Cheque	
	Endorsement of Nagotiable Instruments	
2.	Partnership act 1932	MARCH
	Types of Parteners	
	Dissolution of partnership	
	Profit sharing	
	assignment 1	
З.	Limited liability Partnership	APRIL
	Concept and need	
	Formation of LLP	
	Dissolution of LLP	
	Class test.	
4.	Right to Information act 2005	MAY
	Need and applicability	
	Information technology act	
	Need and importance	
	Assignement-2	
	Revision	
1		

SESSION: 2023-24

Name of the assistant professor : Priti

Name of college : Govt. College Jind

Class. : SEC. 2nd Semester

Department : Commerce

Subject : Business Communication

Unit	Name of Topic/Contents	Tentative
		Dates/Days
1.	Introduction	FEB
2.	Audience analysis	MARCH
	Transaction analysis	
3.	Diffrent forms of communication	APRIL
	Assignement-1 and Class test	
4.	Reports writing	MAY
	Barriers	
	Effective communication	
	Assignement-2	
	Revision	

SESSION: 2023-24

Name of the assistant professor : LAABH SINGH

Name of college : Govt. College Jind

Class. :M.COM (P)

Department : Commerce

Subject :HRM

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Concept and perspective of Human Resource Management;	FEB
	Human Resources Management in a Changing Environment;	
	Managerial and Operative Functions of HRM Internal Test	
2.	Human Resource Planning; Career and Succession	MARCH
	Planning; Job Analysis: Methods of Manpower Search;	
	Attracting, Selecting and Retaining Human	
	Resources. Assignment	
3.	Induction and Socialization; Manpower Training and	APRIL
	Development; Performance Appraisal and Potential	
	Evaluation. Presentation	
4.	Job Evaluation and Compensation Management; Employee	MAY
	Separation Practices. Submission of internal assessmen	

SESSION: 2023-24

Name of the Teacher: LAABH SINGH

Department commerce:

Subject/Course: Corporate Governance

M Com 4th SemLesson

Semester: Class.:B.Com.4thSemesterSectionA

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Corporate governance: Concept, structure and process; Corporate governance; An Evolutionary	FEB
	Process; Improving the efficiency of corporate	
	governance; Corporate governance in India; Issues	
	for consideration. Corporate governance;	
	Globalisation and its position in India.	
2.	Financial disclosure, Business Ethics and corporate	MARCH
	governance: Corporate disclosure practices;	
	Transparency and Business Ethics in Corporate	
	Sector; Role of Audit committee in corporate	
	governance. Class Test	
3.	Board of Directors: Composition of Board of	APRIL
	directors & their role; Corporate boards and good	
	governance; Corporate governance in Indian Public	
	enterprises; Corporatization of Agriculture	
	Assignment and Presentation	
4.	Banks, Financial Institutions and Corporate governance:	MAY
	Corporate governance in banks; Corporate governance;	
	Contemporary issues in banking industry. Corporate	
	governance in mutual funds; Depository system a step	
	towards effective corporate governance. Submission of	
	internal assessment	

SESSION: 2023-24

Name of the Teacher ; LAABH SINGH

Department commerce:

Subject/Course: Retail Management B Com 6th Sem

Programme:B.COM 3RD

Semester: Class.:B.Com.6thSemesterSectionA

Unit	Name of Topic/Contents	Tentative Dates/Days
1.	Meaning, Nature and Scope of Retailing , Theories	FEB
	and Models in Retail , Retail Strategic planning	
	and Operations Management Internal Test	
2.	Primary Retailing Strategies (Planning Loation of	MARCH
	Retail Business) , Merchandise Planning and Retail	
	Communication, Security Issue in retailing	
	Assignment	
З.	Stores Design , Store layout , Organisational	APRIL
	Structure in Retail Institutions.	
4.	Application of Information Technology in retailing,	MAY
	Foreign direct Investment (FDI) in Retail, Retail Store	
	Management, Material Handling and Energy Management	
	Submission of Internal assessment	