Summary of Lesson Plan of College Faculty

Name of College:  GOVT. COLLEGE JIND

 ACADEMIC SESSION:  AUG. 2023 - DEC 2023

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| S.N. | Name of Assistant/ Associate Professor | SUBJECT/  CLASS/ SEMESTER | TOPIC/  Chapters to be covered | ACADEMIC ACTIVITY TO BE ORGANIZED | TOPIC OF ASSIGNMENT/ TEST TO BE GIVEN TO THE STUDENTS |
| 1 | **SHIV KUMAR**  ASSISTANT PROFESSOR  MASS COMMUNICATION | **B.A. 1ST SEM.**   MASS COMM.  & VIDEO PRODUCTION  PAPER 1  **CC-A1**  INTRODUCTION TO COMMUNICATION | **AUGUST –**  **COMMUNICATION,**  -Needs and functions of Human Communication  TRADITIONAL COMMUNICATION, INDIAN CONCEPT OF COMMUNICATION  **SEPT -**  MASS Communication- CONCEPT, FUNCTION, CHANNEL.  PUBLIC COMMUNICATION, MASS CULTURE, FOLK CULTURE  OCTOBER –  Models of communication  Aristotle, Lasswell, CHARLES OSGOOD, WILBUR Schramm, SHANON & WEAVER, DANCE MODEL  NOV.-  THEORIES – BULLET, TWO STEP & MULTI STEP, CULTIVATION, AGENDA SETTING.  NORMATIVE- AUTHORITARIAN, LIBERTARION, COMMUNIST, SOCIAL RESPONSIBILITY THEORY  DEC.-  MASS MEDIA- NEWSPAPER, MAGAZINE, RADIO, TV IN INDIA, TARGET AUDIENCE, PUBLIC OPINION, PROPAGANDA. | SEMINAR/ PRESENTATION/  ASSIGNMENT/  QUIZ/ DISSCUSSION/  CLASS TEST | ASSIGNMENT 1 **COMMUNICATION,**  -Needs and functions of Human Communication  TRADITIONAL COMMUNICATION  ASSIGNMENT 2 MASS Communication- CONCEPT, FUNCTION, CHANNEL.  PUBLIC COMMUNICATION, MASS CULTURE  Test  Models of communication,  THEORIES  MASS MEDIA- NEWSPAPER, MAGAZINE, RADIO, TV IN INDIA, |
| S.N. | Name of Assistant/ Associate Professor | SUBJECT/  CLASS/ SEMESTER | TOPIC/  Chapters to be covered | ACADEMIC ACTIVITY TO BE ORGANIZED | TOPIC OF ASSIGNMENT/ TEST TO BE GIVEN TO THE STUDENTS |
| 1 | **SHIV KUMAR**  ASSISTANT PROFESSOR  MASS COMMUNICATION | **B.A. 3RD SEM.**   MASS COMM.  & VIDEO PRODUCTION  PAPER 3  MC23  Writing for Electronic media | AUG  Origin of writing  Role and scope of writing  Principles of good writing  SEPT.  Writing for Newspaper,  Writing for Radio  Writing for Television  Process of Script Writing  OCT.  Introduction to Various Formats of Scripts  Basic Principles of Script Writing  Writing for various television programme  NOV.-  Writing proposal for television production  Television news  Television news  DEC. --  Television advertisements- scripts, punch line, storyboard etc  Television advertisements- scripts, punch line, storyboard etc | SEMINAR/ PRESENTATION/  ASSIGNMENT/  QUIZ/ DISSCUSSION/  CLASS TEST | ASSIGNMENT 1  Writing for Newspaper  ASSIGNMENT 2  Writing for various television programme  Test  Television news |
| S.N. | Name of Assistant/ Associate Professor | SUBJECT/  CLASS/ SEMESTER | TOPIC/  Chapters to be covered | ACADEMIC ACTIVITY TO BE ORGANIZED | TOPIC OF ASSIGNMENT/ TEST TO BE GIVEN TO THE STUDENTS |
| 1 | **SHIV KUMAR**  ASSISTANT PROFESSOR  MASS COMMUNICATION | **B.A. 5th  SEM.**   MASS COMM.  & VIDEO PRODUCTION  PAPER 5  MC25  Television Production | AUG --  Various stages of production: pre production, production, post production  SEPT--  Production team members and their role responsibilities  Functioning of television studio  What is lighting  Types of lights  Importance of lighting in television  Lighting techniques and problems  OCT.  Planning and production of programs in studio  Floor management  Shooting an interview  NOV.  Television graphics and animation  Concept of virtual studio  Career in TV Industry  DEC.  Shooting an interview  Career in TV Industry | SEMINAR/ PRESENTATION/  ASSIGNMENT/  QUIZ/ DISSCUSSION/  CLASS TEST | ASSIGNMENT 1  Various stages of production: pre production, production, post production  ASSIGNMENT 2  Functioning of television studio  Test  What is lighting  Types of lights |