Summary of Lesson Plan of College Faculty

Name of College:  GOVT. COLLEGE JIND

 ACADEMIC SESSION:  AUG. 2023 - DEC 2023

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| S.N. | Name of Assistant/ Associate Professor | SUBJECT/CLASS/ SEMESTER | TOPIC/ Chapters to be covered | ACADEMIC ACTIVITY TO BE ORGANIZED | TOPIC OF ASSIGNMENT/ TEST TO BE GIVEN TO THE STUDENTS |
| 1 | **SHIV KUMAR**ASSISTANT PROFESSORMASS COMMUNICATION | **B.A. 1ST SEM.** MASS COMM. & VIDEO PRODUCTIONPAPER 1**CC-A1**INTRODUCTION TO COMMUNICATION | **AUGUST –****COMMUNICATION,** -Needs and functions of Human CommunicationTRADITIONAL COMMUNICATION, INDIAN CONCEPT OF COMMUNICATION**SEPT -**MASS Communication- CONCEPT, FUNCTION, CHANNEL.PUBLIC COMMUNICATION, MASS CULTURE, FOLK CULTUREOCTOBER – Models of communicationAristotle, Lasswell, CHARLES OSGOOD, WILBUR Schramm, SHANON & WEAVER, DANCE MODELNOV.-THEORIES – BULLET, TWO STEP & MULTI STEP, CULTIVATION, AGENDA SETTING. NORMATIVE- AUTHORITARIAN, LIBERTARION, COMMUNIST, SOCIAL RESPONSIBILITY THEORYDEC.-MASS MEDIA- NEWSPAPER, MAGAZINE, RADIO, TV IN INDIA, TARGET AUDIENCE, PUBLIC OPINION, PROPAGANDA. | SEMINAR/ PRESENTATION/ASSIGNMENT/QUIZ/ DISSCUSSION/CLASS TEST  | ASSIGNMENT 1 **COMMUNICATION,** -Needs and functions of Human CommunicationTRADITIONAL COMMUNICATIONASSIGNMENT 2 MASS Communication- CONCEPT, FUNCTION, CHANNEL.PUBLIC COMMUNICATION, MASS CULTURETest Models of communication,THEORIESMASS MEDIA- NEWSPAPER, MAGAZINE, RADIO, TV IN INDIA,  |
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| 1 | **SHIV KUMAR**ASSISTANT PROFESSORMASS COMMUNICATION | **B.A. 3RD SEM.** MASS COMM. & VIDEO PRODUCTIONPAPER 3MC23Writing for Electronic media | AUGOrigin of writingRole and scope of writingPrinciples of good writingSEPT. Writing for Newspaper,Writing for RadioWriting for TelevisionProcess of Script WritingOCT.Introduction to Various Formats of ScriptsBasic Principles of Script WritingWriting for various television programmeNOV.-Writing proposal for television productionTelevision news Television news DEC. --Television advertisements- scripts, punch line, storyboard etcTelevision advertisements- scripts, punch line, storyboard etc | SEMINAR/ PRESENTATION/ASSIGNMENT/QUIZ/ DISSCUSSION/CLASS TEST  | ASSIGNMENT 1Writing for NewspaperASSIGNMENT 2Writing for various television programmeTest Television news  |
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| 1 | **SHIV KUMAR**ASSISTANT PROFESSORMASS COMMUNICATION | **B.A. 5th  SEM.** MASS COMM. & VIDEO PRODUCTIONPAPER 5MC25Television Production | AUG --Various stages of production: pre production, production, post productionSEPT--Production team members and their role responsibilitiesFunctioning of television studio  What is lightingTypes of lightsImportance of lighting in televisionLighting techniques and problemsOCT.Planning and production of programs in studioFloor managementShooting an interviewNOV.Television graphics and animationConcept of virtual studioCareer in TV IndustryDEC. Shooting an interviewCareer in TV Industry | SEMINAR/ PRESENTATION/ASSIGNMENT/QUIZ/ DISSCUSSION/CLASS TEST  | ASSIGNMENT 1Various stages of production: pre production, production, post productionASSIGNMENT 2Functioning of television studio  Test What is lightingTypes of lights |